

LOZ SAMUELS



CURRICULUM VITAE

Swallows Cottage, 8 Church Road
Malvern, Worcs. WR14 1LS

M: 07976 920 129

lozmeansbusiness@gmail.com

www.callouscreations.co.uk

www.linkedin.com/in/lozsamuels

PERSONAL PROFILE

I am a creative problem solver. I am energetic & motivated, methodical, organised and good at prioritising. I work effectively to deadlines & within budgets. I listen and like to collaborate though happy to work autonomously. I enjoy challenge & change. I communicate well at all levels. I take great pride in my work. Extensive world travel & work across sectors has given me a broad range of experience with many transferable skills. I have integrity & discretion. I am practical, hands-on, pragmatic, trustworthy, reliable, and authentic.

KEY SKILLS

* Strong management & organisational skills * Supportive team member with natural leadership skills *
* High-level I.T & office systems management * Experienced project manager * Successful fundraiser *
Strategy development * Commissioner * Curator * Creative Producer *

RELATED WORK HISTORY

ARTISTIC DIRECTOR - MAY 2016 - AUG 2022/CREATIVE PRODUCER 2023 - PRESENT [DEVIZES OUTDOOR CELEBRATORY ARTS - WILTSHIRE:](#)

Working with the Board of Trustees as A.D I managed and developed all aspects of the organisation. Devising a program of large-scale arts events working with numerous contractors and artists, both national and international. Attracting annual audiences of over 35,000 people. Managing a small team of paid staff and over 90 volunteers. I oversaw all promotional activity, Health & Safety, licensing & contracting, recruitment, managing budgets and developing income streams. I developed collaborative partnerships both locally & nationally and connected with the wider Arts sector. I commissioned ambitious new outdoor work and devised and developed community-led installation work. I left DOCA a strong and thriving organisation. After my Master's I returned to take on responsibility for all artistic aspects of programming and fundraising, building partnerships and strategic development.

CALLOUS CREATIONS - 2009 - PRESENT:

A range of art jewellery for sale at the [Flaming Lady of Hay](#), 2021 - present

EXHIBITIONS:

2024:

- Pop up Masters Expo - Gomond Street - Hereford - Jan
- Craft in the Bay - Cardiff - Feb - April
- Schmuck - Munich - Feb- March

Creative Producer for [The Carpet Forest](#), appearing in Kidderminster, Bristol, and Great Malvern. Concept development, fundraising, tour coordination, and creation and distribution of publicity. In partnership with artists Jo and Kate DeBurgh of P.L.A.N.E.T Art. 2012 - 2014

ARTS & PLAY DEVELOPMENT OFFICER - 2005 -2016: WYRE FOREST DISTRICT COUNCIL

Serving the towns of Kidderminster, Stourport, Bewdley & wider rural area, this diverse role required detailed knowledge of both sectors.

Duties included; Recruiting & managing a range of temporary/permanent and contract staff & volunteers. Developing & managing a range of community workshops, a rural touring scheme, consultations, evaluation, and project management of permanent & temporary public art commissions.

Creative Director & producer of an annual 13-day-long arts festival - 'KAF', attracting active audiences of up to 27,000. Responsible for all aspects of the delivery of the event curating and installing exhibitions, programming community workshops, and visiting shows both indoors and out.

Responsible for fundraising, report writing, marketing, managing budgets, creating artist's briefs, contracting & negotiation. Developing local & regional partnerships. Strategy writing & delivery. Working closely with artists to develop their practice and support with coaching and strategic planning.

An active member of the Strategic Public Art and Outdoor Arts Steering Group of Worcestershire Arts Partnership.

COMMUNITY DEVELOPMENT OFFICER/CENTRE MANAGER- 2002 - 2005: WMS HAYWARDS/CITYWEST HOMES

A large-scale regeneration project based in Lisson Green, Westminster, on a culturally diverse estate with more than 2,000 residents, high on the deprivation index.

Year 1: Centre Manager for 'First Step.com' I.T training center housed in a disused shop, delivering free training to the local community with a bolt-on outreach program. Managing teaching staff and facilities.

Year 2: Community Development Officer, responsible for wider projects, fundraising, building local partnerships & consultation schemes with the wider community. Managing a small team of staff.

Year 3 onwards: Community Centre Manager, responsible for establishing a program of events, fundraising, marketing & partnership working. Reporting to & acting as secretary for the management board. Managing budgets & a team of staff & volunteers.

ASSISTANT DIRECTOR (1ST) /PRODUCERS ASSISTANT - 1999-2001: SANDS FILMS LTD

'A Children's Midsummer Night's Dream'. A full-length feature film version of the play with unabridged text shot in studios in Rotherhithe over 120 days. I was responsible for coordinating a cast of 364 primary school children with no experience of film-making. Working closely with the Director, Christine Edzard scheduling shoots, liaising with schools, parents, children, chaperones & support agencies such as Traveller Liaison. Work also involved art department, costume, dressing, continuity, boom operation & foley artist, organising screenings, publicity, fundraising, producing exhibitions nationally & coordinating press previews & premiers.

ASSISTANT DIRECTOR (3RD) 1996/7: SANDS FILMS: London/ IMAX FILMS: Canada.

The Nutcracker, a 3D feature film shot at Three Mills Island Studios. Roles included; Casting Assistant, designer & maker of production specific aerial harnesses. Aerial Choreographer. Rigging consultant, Art Department. Working closely with the director on set throughout the shoot. Developing & coordinating temporary training area for circus performers.

D.N.T.T. FIRE & SCRAP, 1996: THE ARENA. BERLIN, GERMANY

A large-scale production, sponsored by Chesterfield Cigarettes. Collaboratively devised, created & built-in Brolin near Poland, transported & reassembled in Berlin for a 2-month run by a team of international artists. Working intensively on the design & build of sets, props & costumes, devising & performing in all scenes both aerially & on the ground on 5 stages and a full-scale flying trapeze rig. Working with pyrotechnics, large-scale animatronics, creating & performing sound effects & performing to a live score from Ruby Throat, with performers & makers from The Mutoid Waste Company & Archaos Circus.

COMMUNITY DEVELOPMENT WORKER FOR CHURCH STREET NEIGHBOURHOOD FORUM. 2001- 2002

(P/T) Duties included P.A to the Chair, office management. Creating marketing materials. Funding applications. Conference organisation & management. Developing & maintaining local partnerships.

PERFORMANCE, COSTUME MAKER, PRODUCTION & RIGGING - 1994-2005: (Freelance, International)

Rigging, set dressing, and crew services - clubs, festivals and production companies.

Design & art department - clubs, festivals & corporate events, including; Vac Design, Ingenious, Midnight Design, Lost Vagueness, The Velvet Tipped Saloon. Trash City, Block 9 – Downlow, The Slumbarave,

Company director of 'This Way Up'. Devising, directing & performing dynamic static trapeze, doubles & solo aerial, silks, corde lisse, strops, cradle, stilts & walkabout characters. Hire & installation of a free-standing aerial rig.

Performing at including; Glastonbury Festival, Virgin97/98, Oerol Performing Arts Festival Tershelling, Holland, 'Manumission' - Privilege Night Club, Ibiza & 'Gods Kitchen'. The Verve, Wigan, Lewisham Peoples Day, 'Megatripolis' - Heaven night club London/Athens. The Albany Theatre- Lewisham. The Forum Kentish Town. R.G.1. Reading. Chicago Rock Café - Northampton. Rolling Rock Tour, U.K. D.N.T.T. Carlton T.V. The Warehouse. M.T.V. The Aviation Ball – the Grosvenor Hotel, London. Channel Four corporate parties. 'T' in the Park Festival. London Fashion Week. The London Mime Festival. Etc.

EDUCATION, QUALIFICATIONS & AWARDS

HEREFORD COLLEGE OF ART 2022 - 2024

Masters in Contemporary Design Craft

WORCESTERSHIRE COUNTY COUNCIL 2008-09

Chartered Institute of Managers – Certificate in Management

KENSINGTON & CHELSEA COLLEGE 2003-04

Millinery design - LOCN level one x 3.

TOWER HAMLETS COLLEGE 2002

Certificate in Further Education Teaching 7407.1 & 7307.1

HACKNEY COMMUNITY COLLEGE. 1999-2000

Macromedia Director, PhotoShop, multi-media LOCN modules.

CENTRE NATIONAL DES ARTS DU CIRQUE - FRANCE. 1998

High-level professional development in circus skills, specialising in aerial.

BIRMINGHAM POLYTECHNIC. 1986-89

BA Honours Degree in Theatrical Design. 2:1

LEICESTER POLYTECHNIC. 1986

Foundation course credit in Art & Design.

OTHER TRAINING:

2018 - 2021– Silversmithing with Alice Goldsack

2016 – Arts Connect/Wolverhampton University – Leadership Through Influence

2016 – Arts Marketing – Residency in brand & marketing strategy development

2010 - Equality & Diversity training

Full British Driving License.

HOBBIES & INTERESTS

CHAIR OF THE TRUSTEES – CAN'T SIT STILL 2019 - JAN 2024

I have supported Artistic Director Cathryn Boot and other Trustees to progress a small theatre company to charitable status. This is a voluntary position enabling me to learn more about indoor theatre, broaden my networks and contribute to the growth of an exciting new company dealing with some important questions.

The Arts; theatre, dance, arts festivals, outdoor performance, live music & cinema. House renovation and property development. Mixed media maker. Gardening. Air BnB host.

I have traveled extensively & have enjoyed visiting diverse cultures.

Fitness: Yoga, gym, cycling.

Volunteering: Easton Veg box Delivery during COVID. Currently on a steering group to save the Theatre of Small Convenience in Malvern Worcestershire.